

# The Doctor is In: Thoughts from Dr. Studwell

Greetings! First, thank you for support of our latest venture, ExoConsulting. This newsletter celebrates a milestone: we incorporated on June 11, three months ago. Since then there have been a lot of lessons learned, business relationships forged, and we continue to move forward on projects. Sometimes, I think about how far we have come. But more often, I ponder how much further we can go. Stay tuned to ExoConsulting and let's find ways to work together.



#### Business Partnerships



*Do not confuse luck with skill.* This saying reminds me of our first business partnership. I will not ascribe it to "luck;" rather, it was fortunate happenstance and a reminder that we make our own luck. ExoConsulting is introducing the World Climate Service into the power and energy trading sectors. Our partnership and the use of their subseasonal forecast products and tools drives RaceWeather's NASCAR and Formula 1 extended outlooks. The World Climate Service is an online tool-set providing a single, reliable source for global climate analysis, monitoring, and forecasting.



### Welcome to NASCAR!

ExoConsulting signed with Go Fas Racing as an associate sponsor on the No. 32 Ford Mustang for three NASCAR Cup Series races: Texas Motor Speedway and both the road course and oval at Daytona. The Go Fas Racing team is not only a partner with ExoConsulting, but also relies on RaceWeather each weekend for race and event planning.

## Our Mission

Expand the boundaries of science through innovative research and content, reflect on the genre of science fiction, and explore where these two fields intersect.

For more information, please visit ExoConsulting.net

#### What We Do

- Meteorological Research & Consulting
- Forensic Meteorology
- Movie/TV Science Advising
- Conference & Media Appearances

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