

*The Doctor is In: Thoughts from Dr. Studwell* Greetings! Six months into this adventure, we have increased our staff, along with our suite of services. Since our last issue, the focus has been less on growing pains and more about blazing new trails. Our business development work with World Climate Service has been successful and now extends into motorsports. Heading into 2021, I am truly excited for our growth & continued success. Stay tuned to ExoConsulting and let's find ways to work together.





## Racing Into Turn One

To borrow a NASCAR phrase, ExoConsulting made some changes during the Competition Caution. Four new tires and we tightened up our mission. ExoConsulting now offers business development and sponsorship acquisition in the motorsports sector. We have also built business partnerships with two North Carolina-based engineering companies to make us your one-stop shop to take your race team to the next level.

## ExoConsulting Goes the Distance!

When I joined ExoConsulting, I felt that old sense of fear kick in. I thought, "I have NO idea what I'm doing. What is science... what is NASCAR... what is life?!" But I knew I had the right ideas; I just had to unlock that mental "Marketing Knowledge" treasure chest I'd tucked away for safekeeping. At ExoConsulting, I'm confident that my marketing savvy complements Aaron's career success. More than consultants, we're members of your team, with the insight and passion to get you to the finish line.



- Stevie Thompson, Marketing & Social Media Coordinator

<i>Our Mission</i> Provide technical expertise and business insights for client success on and off track. "Science is our love, racing is our passion."	<ul> <li>What We Do</li> <li>◆ Business Development &amp; Consulting</li> <li>&gt; Motorsports</li> <li>&gt; Weather</li> <li>◆ Forensic Meteorology &amp; Forecasting</li> </ul>
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